



JIM MCBEE

I'm a news designer and editor

with years of experience as a mouse jockey; I've reported, photographed and made Web pages, managed copy editors and designers and worked on projects large and small.

These are dark times for newsrooms. But I still believe in the power of news and credible information to start and inform the public conversation — especially in the age of the Internet.

Our industry is in trouble and has made many dreadful mistakes. The last two career moves I've made have been to help start innovative newspapers that aimed to correct some of those mistakes. The experience convinces me the future of news is bright.

WORK

MANAGING EDITOR

SmartNews
Fayetteville, N.C.
June 2007-present 2005

- Helped found the newspaper
- Manage correspondents and freelancers
- Plan news coverage and projects
- Redesigned the newspaper
- Lay out news, sports and features pages

DESIGN EDITOR

Bluffton Today
Bluffton, S.C.
March 2005-May 2007

- Helped found the newspaper
- Hired and managed four news designers
- Helped plan daily news coverage and projects
- Codified and tweaked design
- Laid out news, sports and features pages

COPY EDITOR/ PAGE DESIGNER

The Fayetteville Observer
Fayetteville, N.C.
September 2003-March 2005

- Designed local and business pages, read and corrected copy, wrote headlines

COPY EDITOR/ PAGE DESIGNER

The Desert Sun
Palm Springs, Calif.
March 2002-August 2003

- Designed A1 and local pages, read and corrected copy, wrote headlines
- Slotted fellow copy editors' pages

ONLINE EDITOR

The Desert Sun
Palm Springs, Calif.
January 2001-March 2002

- Numerous mentions in Gannett's Well Done awards for news and sports
- Redesigned main page on the fly on Sept. 11, 2001
- Led the newsroom's effort to get news online, break news and add online-only content

COPY DESK CHIEF

The Union
Grass Valley, Calif.
November 1997-December 2000

- Simplified the design
- Managed copy desk through conversion from afternoon to morning delivery
- Reduced overtime on the copy desk

LAYOUT EDITOR

The Daily Advance
Elizabeth City, N.C.
July 1996-November 1997

- First place — graphics, North Carolina Press Association, 1997
- First place — general excellence, North Carolina Press Association, 1997
- Managed three photographers

SOCIAL WORKER

Lee County and Hoke County departments of social services
Sanford, N.C., and Raeford, N.C.
November 1992-March 1996

- Counseled welfare clients on finding and keeping employment and job training

REPORTER

The News-Journal
Raeford, N.C.
January 1990-May 1992

- Wrote news, sports and feature stories
- Took, developed and enlarged black and white photos

CONTACTS

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LinkedIn: www.linkedin.com/pub/1/692/416
Visualeditors.com: visualeditors.ning.com/profile/JimMcBee

EDUCATION

Bachelor of arts in English, concentration in writing-editing, **North Carolina State University**, Raleigh, N.C.
December 1988

Society for News Design annual workshop
San Jose, Calif.
September 2004

Society for News Design annual workshop
Houston
October 2005

Society for News Design annual workshop
Boston
September 2007

SKILLS

- Editing for style, content and concision
- Headlines and teasers
- Integrating words and images to tell a story
- Publication design
- Managing creative employees
- Adobe InDesign, Photoshop, Illustrator

REFERENCES

Ernie Smith, news designer and former employee: 517.974.6892
Kyle Poplin, former executive editor: 843.815.0800
Rob Holquist, former editor: 843.815.0800